Region 2 Report

Chris Dietsch - Young Professionals

Region 2 Annual Meeting
Hershey, PA, May 3-5 2019
IEEE professionals within their first 15 years post-graduation

Focuses:
- Career development for professionals
- Membership benefits for professionals
- Retention of student members post-graduation
- Collaboration with industry professionals

YP works with everyone!
# YP Membership

<table>
<thead>
<tr>
<th>Region</th>
<th>Higher Grade w/o GSM</th>
<th>GSM w/o Students</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2019</td>
<td>2018</td>
<td>% Change</td>
</tr>
<tr>
<td>1</td>
<td>2018</td>
<td>2,026</td>
<td>-2.50%</td>
</tr>
<tr>
<td>2</td>
<td>1702</td>
<td>1,677</td>
<td>1.30%</td>
</tr>
<tr>
<td>3</td>
<td>1839</td>
<td>1,876</td>
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<tr>
<td>4</td>
<td>1610</td>
<td>1,670</td>
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<tr>
<td>5</td>
<td>1988</td>
<td>1,987</td>
<td>-1.00%</td>
</tr>
<tr>
<td>6</td>
<td>4104</td>
<td>4,139</td>
<td>-1.50%</td>
</tr>
<tr>
<td>R 1-6</td>
<td>13261</td>
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<td>7</td>
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<td>1,547</td>
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<td>8</td>
<td>8156</td>
<td>8,114</td>
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<tr>
<td>9</td>
<td>1623</td>
<td>1,567</td>
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<tr>
<td>10</td>
<td>10750</td>
<td>9,731</td>
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</tr>
<tr>
<td>R 7-10</td>
<td>22147</td>
<td>20,959</td>
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<tr>
<td>TOTAL</td>
<td>35408</td>
<td>34,334</td>
<td>2.00%</td>
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</table>
Goals

▸ Membership Growth
  - Event sponsorship / conference attendance (personal engagement!)
  - Email lists

▸ Student engagement
  - Collaborate with SAC
  - STEP and Flagship event
  - Conference trips with industry YPs

▸ Industry engagement
  - Collaborate with industry relations

▸ Membership benefit awareness

▸ Stronger collaboration of affinity groups

▸ More affinity group / section events!
Affinity Groups

- 9 Affinity Groups
  - Baltimore, Cleveland*, Dayton, Northern Virginia, Philadelphia, Pittsburgh, South Jersey, Toledo, Washington
    - *Cleveland: New AG in 2018
  - Add one more by year end 2019?

- Reached out to all Region 2 YP chairs
  - Forming a Slack team to facilitate communications
  - Ensuring AG Chair Lists are updated
  - Encouraging use of YP committee funding to run events
Event Funding

▶ Money available through YP funding portal
▶ Replaced SEED Funding

▶ For every OU...
  - STEP: Student Transition and Elevation Program
    • Connect students with professionals
    • 10+ student or graduate student members
    • $500 max
  - Meetups
    • Large events in conjunction with other events (conferences, etc)
    • $1500 max (for 90+ attendees)
  - Local Activities
    • Everything else!
    • Collaboration with other OUs
    • $750 max
Goal: Region 2 to have the most YP funded events in IEEE-USA
Flagship Event

» RISE Conference
  - Funding Concerns

» New Event
  - Late this year / early next year
  - YP + WIE + SAC Collaboration
  - Goals
    • Connect students with graduates and industry professionals
    • Promote IEEE membership benefits to industry professionals
    • Provide value to members in attendance (talks, networking, etc)
    • **Remain close to budget neutral or profitable!**
  - Planning committee
    • Forming now – contact me!
uVolunteering

- Platform for recruiting volunteers
  - Online tasks
  - Conference volunteering
  - Event sponsorship tables
- Great way to get new members involved
- Develop and distribute promo materials at sponsored events
- Pilot program
  - Participating sections in R2: Philadelphia
  - Participating societies: Nuclear and Plasma Sciences, Power Electronics, Computer, Communication, Solid State Circuits, HKN

uv.ieee.org
Xplore Flex

- Flexible pricing program for IEEE Xplore
- Eligible only to higher grade YPs
- Pilot program: only offered to 15000 YPs
- Strong interest, but limited marketing
- Tangible member benefits for YPs

<table>
<thead>
<tr>
<th>Table 1 - MDL Subscription Types</th>
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<tbody>
<tr>
<td></td>
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<tr>
<td>Price/month</td>
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<tr>
<td>No. of downloads/mo.</td>
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<tr>
<td>Rollovers</td>
</tr>
<tr>
<td>Max downloads/mo. w/rollovers</td>
</tr>
<tr>
<td>Initial term</td>
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<tr>
<td>Eligibility</td>
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<td>Re-enrollment prohibition</td>
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